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National Forum for  
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# 12<sup>th</sup> Annual Int'l Corporate Social Responsibility Summit 2020

**One Nation One Agenda: Prosperity for Societies**

**January 22, 2020  
Serena Hotel, Islamabad**

incorporated with NFEH's Corporate  
Social Responsibility Awards

## Objectives:

- To promote CSR Culture among Corporate & Public Sector Companies.
- To educate the Importance of CSR & its long-term Benefits.
- How to effectively implement the SECP Governance Rules & CSR Voluntary Guidelines?
- To describe, why responsible investment is important running responsible business?
- To Interact & Network with Peers, Experts & Collaborative Organizations.

## Conference Topics:

- Sustainable Cities: Environment, Society & Economy.
- CSR Governance vs Changing Behaviour – Act as One Nation!
- Impact in Societies vs Philanthropy - The Reality...!!
- Protecting Human Rights through CSR.
- 2030 Agenda for sustainable development & SDGs.
- SECP's CSR Guidelines vs Organizational Initiatives & Success Stories.
- Reaching new heights with IT & Innovative Technologies.
- CSR Reports and Analysis – New Trends & Strategies.

Corporate Social Responsibility is a voluntary practice in Pakistan that companies do to improve their Corporate Image by contributing responsibly through consistent investments & resources to the distress communities and societies. Further, the organizations registered under SECP are encouraged to earmark specified financial or nonfinancial resources, specific criteria or a proportion of their profit for CSR initiatives.

The 12th Annual CSR Conference 2020 is designed to appreciate and recognize the efforts of national and international 'socially responsible organizations' operating in Pakistan. This annual event will provide an interactive platform to the participant, delegates and experts to interact, collaborate, share and highlights their invaluable achievements earned during the annual calendar year giving thrust to CSR developing organizations to play their role being as responsible business entity by investing responsibly for long-term sustainability in societies for the brighter Pakistan.

[www.nfeh.org.pk](http://www.nfeh.org.pk)



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## Guest Speakers:

Eminent Int'l Speakers and national CSR Experts from leading corporate companies, academia, government, media and NGO would deliver their case studies / present their papers based on conference theme and emerging topics of CSR. The presentations would be followed by Q&A session. Further an interactive and powerful "Panel Discussion" will discuss the emerging challenges facing by CSR professionals to improve CSR Culture in Pakistan.

## Key Benefits:

- Learn and acquire CSR Knowledge to overcome challenges to achieve targeted goals.
- Motivate individuals and Societies to act responsibly for long-term sustainability.
- Learn to develop CSR Policy and Guidelines for Successful Projects and Programs.
- Learn how to Invest responsibly to develop responsible business.
- Improve Governance, Ethics, Conformity, Compliances for Social and Environment.
- Creating long-lasting Corporate Image for all stakeholders (investors, employees, vendors and communities) for sustainable societies.
- Be part of 'CSR Summit 2020 Recommendations' to be submitted to the Policy Makers.
- Network with nationwide CSR Project Managers & Awards Winning Organizations.

## Who Should Attend?

**Decision Makers, Presidents, CEOs, CMOs, COOs, CFOs, Directors, CSR Managers, Leaders and Professionals from:**

- |                                   |                            |                        |
|-----------------------------------|----------------------------|------------------------|
| ● Corporate Social Responsibility | ● Sustainable Development  | ● Corporate Governance |
| ● Environmental & Social Affairs  | ● Corporate Communications | ● Community Relations  |
| ● Corporate Affairs               | ● Public Relations         | ● Media Relations      |
| ● Brand Management                | ● Business Development     | ● Investors Relations  |
| ● Strategic Planning              | ● Human Resource           | ● Resource Development |
| ● Risk, Compliance and Audits     | ● Marketing Communications | ● Administration       |

## Registration Fee:

**01 to 03 Participants**

@ Net PKR **15,000** +tax  
per Participant

**20% Discount**

**04 & above Participants**

@ Net PKR **12,000** +tax  
per Participant

*Fee Investment covers Tea, Lunch,  
Certificate, Learning and Networking*

## For Sponsorship Packages & Registration, contact:

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